# ECC Product Announcement

American Heart Association
life is why™

## CPR & First Aid

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| **Product Type:** | Print |
| **Product Name:** | **Basic Life Support (BLS) Instructor Package** |
| **Product Number:** | 15-1012 |
| **ISBN:** | 978-1-61669-409-8 |
| **Replaces Product?** | Yes, this product supersedes the BLS for Healthcare Providers Instructor Package (product #90-1037) and the BLS for Prehospital Providers Instructor Packet (product #90-1085) |
| **Product Retail Price:** | $110.00 |
| **Product Market:** | Healthcare |
| **Ordering Information:** | Order through AHA Distributors |
| **Date Available:** | February 16, 2016 |

**Course Description:**
BLS is the foundation for saving lives after cardiac arrest. The AHA's BLS Course has been updated to reflect new science in the *2015 American Heart Association Guidelines Update for CPR and Emergency Cardiovascular Care (2015 AHA Guidelines for CPR and ECC)*. This video-based, Instructor-led course teaches both single-rescuer and team basic life support skills for application in both in-facility and prehospital settings.

After successfully completing the BLS Course, students should be able to

- Describe the importance of high-quality CPR and its impact on survival
- Describe all of the steps of the Chain of Survival and apply the BLS concepts of the Chain of Survival
- Recognize the signs of someone needing CPR
- Perform high-quality CPR for adults, children and infants
- Describe the importance of early use of an AED and demonstrate its use
- Provide effective ventilations by using a barrier device
- Describe the importance of teams in multirescuer resuscitation and perform as an effective team member during multirescuer CPR
- Describe the technique for relief of foreign-body airway obstruction (choking) for adults and infants

**Product Specifications:**
The BLS Instructor Package includes all tools needed for BLS Instructors to teach the BLS Course.

The following items are included in this convenient package:

- *BLS Instructor Manual* (product #15-1009; includes manual, Lesson Plans, the BLS Instructor CD and divider tabs)
- *BLS Provider Manual* (product #15-1010; includes manual and BLS Reference Card)
- BLS Course DVD Set (product #15-1011)

The BLS Instructor Package is packaged in a cardboard container.

**Intended Audience:**
This course is designed for healthcare professionals and other personnel who need to know how to perform CPR and other basic cardiovascular life support skills in a wide variety of in-facility and prehospital settings.

The BLS Instructor Package is for use by AHA BLS Instructors.