

## VAPING, JUULING, DABBING: A TOXIC CLOUD


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## Disclosures

- No potential conflicts of interest or financial relationships to report.





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## Learning Objectives

Upon completion, the participant will be able to:

- Discuss the current evidence as it pertains to the known and potential risks of electronic nicotine delivery.
- Identify the usage trends of electronic nicotine delivery among youth and other high risk populations.





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## Key Terms

- **E-cigarette, a.k.a. “electronic cigarette,” “e-cig,” “personal vaporizer (PV),” or “electronic nicotine delivery system (ENDS)”:**
  - Battery-powered vaporizer which simulates tobacco smoking.<sup>1</sup>
  - Often resembles cigarettes, cigars or pipes
  - Delivers a vaporized propylene glycol/nicotine mixture into user’s respiratory system as a vapor (instead of smoke).
  - The vapor comes from heating the mixture. When heated the cartridge that contains the liquid nicotine converts the contents into a vapor that the user inhales.

1 Caponnetto, P., Campagna, D., Papale, G., Russo, C., Polosa, R. (2014). The emerging phenomenon of electronic cigarettes. *Expert Review of Respiratory Medicine*, 6(1), 63-74. <https://doi.org/10.1586/er.14.09>




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## Key Terms

- **Vaping:** inhaling and exhaling the “vapor” produced by an electronic cigarette or similar device.
- **E-liquid:** aka “e-juice” usually a mixture of propylene glycol, glycerin, nicotine, and flavorings.<sup>1</sup> E-liquids as currently sold are a threat to small children because they are not required to be child resistant, and they come in candy and fruit flavors that are appealing to children.
- **Nicotine vs. Tobacco:** E-cigs do not contain tobacco, although they do use nicotine from tobacco plants.<sup>2</sup>
- **Exposure:** Term used to distinguish between poison center calls were someone is asking for information vs. someone has ingested, inhaled, or absorbed a product through the skin or eyes.

1 Grana, R., Benowitz, N., & Glantz, S. A. (2014). E-cigarettes: a scientific review. *Circulation*, 129(19), 1972–1986. doi:10.1161/CIRCULATIONAHA.114.007667  
2 O'Connor R.J. (2012). Non-cigarette tobacco products: what have we learnt and where are we headed?. *Tobacco Control* 2012, 21, 181-190. <https://doi.org/10.1136/tobaccocontrol-2011-020283>




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## A Little E-Cigarette History

- E-cigarettes were first invented in the 1960s, but first entered the market in China in 2003<sup>1</sup>
- They were patented internationally in 2007<sup>2</sup> and first introduced to the United States.
- E-cigarette sales have approached \$2 billion in 2013 and are estimated to surpass \$10 billion in 2017<sup>3</sup>
- As of early 2014, there were 466 brands and 7764 unique flavors of e-cigarette products<sup>4</sup>
- In 2016, the U.S. Surgeon General releases a report entitled, “E-Cigarette Use Among Youth and Young Adults”

1 Foulds, J., Veldheer, S., Berg, A. Electronic cigarettes (e-cigs): Views of aficionados and clinical/public health perspectives. *Int J Clin Pract* 2011;65, 1037-1042.  
2 Bell, K., Kawan, H. Nicotine content of e-cigarettes, smoking and addiction. *Int J Drug Policy* 2012;23, 240-247.  
3 Herzog, B., Gerbers, J. Equity Research: E-cigs revolutionizing the tobacco industry. Wells Fargo Securities, LLC Equity Research Department, 2013.  
4 Zhu, S.H., Sun, J.T., Benowitz, E., Cummings, S.E., Gamst, A., Yin, L., Lee, M. Four hundred and sixty brands of e-cigarettes and counting: implications for product regulation. *Tob Control* (2014) 23(3), 303-309.



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## Device Parts

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Source: U.S. Fire Administration (2017) Electronic cigarette fires and explosions in the United States 2009-2016

## Device Evolution

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- First Generation: Cig-A-Like
- Second Generation: Vape Pen
- Third Generation: MODS
- Fourth Generation: Pods

Source: American Lung Association, Inc. 2019

## Device Evolution Continued...

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Source: ARuback, 2019/Warnock, 2017

## JUUL

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Source: WWarnock, 2019/Noble, 2018/BBurgo, 2018

## E-Liquid

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Source: WWarnock, 2017

## Dripping

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Dripping: involves vaporizing the e-liquid at a high temperature by dripping a couple of drops of e-liquid directly onto an atomizers coils and immediately inhaling the produced vapor.

Source: Kirshan-Sarin et al. 2017

## Marijuana

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### Why Vaporize Marijuana?

- Get higher, faster
- Limited odor
- Discretion and stealth vaping
- Perceived as healthier to smoking

Via Herb/plant material or marijuana waxes

G Pro Vaporizer – Dry Herb

Source: O'Connor, 2018

## Dabbing

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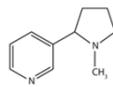
Source: Wamock, 2017, O'Connor, 2018

## Nicotine

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- Systemically absorbed from the lungs, skin and all parts of the GI tract
- Toxicity is dose related and occurs in two phases:
  - **Initial stimulatory phase:** Nicotine stimulates the ganglion-type nicotinic acetylcholine receptors in CNS and parasympathetic and sympathetic autonomic ganglia
    - Salivation, vomiting plus tachycardia and hypertension or vagal-mediated bradycardia
  - **Secondary inhibitory phase:** high concentrations of nicotine at the receptors then paralyzes them, so that ganglia do not transmit signals from brain to vasculature and other innervated tissues
    - Weakness, respiratory compromise and failure, death



Source: Nicotine Treatment Guideline, Missouri Poison Center 2016

## Nicotine Clinical Presentation

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- CNS:
  - Dose related progression: headache, dizziness, lethargy, agitation, restlessness, delirium, coma, seizures.
- CARDIOVASCULAR:
  - Transient vasospasm-induced hypertension and tachycardia followed (in high doses) by hypotension and bradycardia.
- HEENT:
  - Miosis or mydriasis
- Neuromuscular:
  - High dose: Muscle fasciculations, hypotonia, decreased reflexes, muscle weakness, and paralysis.

Source: Nicotine Triage, Missouri Poison Center, 2016

## Nicotine Clinical Presentation cont.

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- RESPIRATORY:
  - Tachypnea, dyspnea, and excessive secretions; followed in high dose exposure by respiratory depression and failure.
- GASTROINTESTINAL:
  - Sharp burning occurs in the mouth and throat on contact, followed by profuse salivation, nausea, vomiting, abdominal pain, and occasionally diarrhea
  - **Nausea and vomiting are the initial symptoms in all significant exposures.**
- DERMAL:
  - Intense diaphoresis due to sympathetic stimulation.
  - Excessive dermal absorption of nicotine may result in systemic effects.
  - Direct contact by nicotine liquid of e-cigarettes may cause erythema/rash.

Source: Nicotine Triage, Missouri Poison Center, 2016

## Nicotine Kinetics

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- Nicotine undergoes >80% first-pass hepatic metabolism
- Half-life averages < 1-2 hours
- Mild toxicity rapidly resolves in 1 to 4 hours; duration is 18 to 24 hours with severe toxicity.

Source: Nicotine Triage, Missouri Poison Center, 2016

## Nicotine

Tobacco/Nicotine Product	Average Nicotine Content per Unit	Route of Absorption and Peak
Cigarette	10-12 mg per average cigarette	Oral 30 minutes
Cigar	50-225 mg or more (depends on size)	Oral 30 minutes
Smokeless Tobacco	10-12 mg per pinch	Oral and oral mucosa 20-30 minutes
Electronic Cigarette Solution	Usually 0-36 mg/mL up to 100 mg/mL by wholesale <ul style="list-style-type: none"> <li>E-cig cartridge holds 0.3-1.6 mL</li> <li>Refill bottles hold 10-100 mL</li> </ul>	Oral and Dermal 30 minutes

Source: Nicotine Triage, Missouri Poison Center, 2016

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## Nicotine Range of Toxicity

- 1 to 2 mg/kg orally may cause nausea, vomiting and other mild symptoms in children and naïve adults.
- >2-3 mg/kg may cause significant signs and symptoms of toxicity.
- >7-10 mg/kg is potentially life threatening.

Source: Nicotine Triage, Missouri Poison Center, 2016

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## Nicotine in Perspective...

24 mg/ml of Nicotine in this bottle

2-3 mg/kg of Nicotine causes significant signs and symptoms

3 year old=13 kg

Toxic Dose: 13 kg x 2 mg/kg=26 mg (just over 1 ml would be toxic to this child)

10 ml refill bottle x 24 mg concentration = 240 mg of nicotine

Source: Nicotine Triage, Missouri Poison Center, 2016; Source: L'Wernock, 2017

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## Challenges with Determining Risks

- Determining health risks of e-cigarettes is a challenge due to several factors:
  - Type and voltage of e-cigarette device
  - Added flavorings
  - Battery power
  - Nicotine customization
  - Adulterants not listed on ingredients list
  - Toxicants formed during heating

Source: E-cigarette use among youth and young adults. A Report of the Surgeon General, 2016

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## Puff Topography

- Puff duration among adult cigarette smokers who are new e-cigarette users are comparable to conventional cigarettes (2 seconds)
- Puff durations during e-cigarette use by experienced users are twice as long (4 seconds) as puff duration during conventional cigarette use.
  - This indicates that those who switch to e-cigarettes long term, may increase the duration of puffs resulting in more nicotine intake.

Source: E-cigarette use among youth and young adults. A Report of the Surgeon General, 2016

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## Aerosolized Flavorants

It's the BIG UNKNOWN!

- More than 7,700 unique flavors are on the market
- Sweet and candy-like flavors are attractive to children
- Flavoring compounds are often undeclared on e-cigarette and e-juice packaging
- "Generally recognized as safe" in food but not tested for safety when heated or aerosolized

Source: E-cigarette use among youth and young adults. A Report of the Surgeon General, 2016/Photo Source: Source: L'Wernock, 2017

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## Aerosolized Adultrants

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- Hazardous compounds and carcinogens have been detected in e-liquids or in the heated aerosol produced by e-cigarettes.
  - Formaldehyde, acetaldehyde, and acrolein
- High doses of fine particles (aerosol) are emitted.
- Toxic heavy metals may be a concern both from the aerosol and the device (i.e. atomizer/cartomizer)
- Many commercial and custom made e-liquids are produced with undisclosed manufacturing procedures, packaging materials, and purity standards.

Source: E-cigarette use among youth and young adults, A Report of the Surgeon General, 2016

## Nicotine and Dependence

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- E-cigarettes have the potential to be at least equivalent to conventional cigarettes when it comes to dependence.
  - This is especially true with newer generation devices
- E-cigarettes likely deliver nicotine in sufficient doses and blood concentrations that would be expected to produce and maintain dependence in among its users.

Source: E-cigarette use among youth and young adults, A Report of the Surgeon General, 2016

## Nicotine and Youth Users

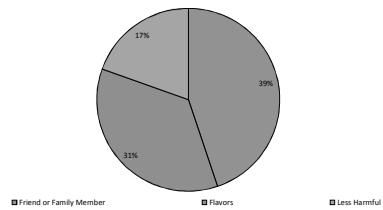
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- Since 2014, e-cigarettes have been the most commonly used tobacco product among middle and high school students
- 900% increase during 2011-2015 in e-cigarette use among U.S. middle and high school students
- By 2015-2017 first decline in use but by 2017 another 78% increase in use by high school students
- 1 in 5 high school students and 1 in 20 middle school students currently use e-cigarettes

Source: Surgeon General's Advisory on E-cigarette Use Among Youth, 2018

## Reasons for Youth E-cigarette Use

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Source: American Lung Association

## Dependence in Youth

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Teens who used e-cigarettes in the last month were about 7x more likely to report that they smoked cigarettes when asked 6 months later

**BUT**

The reverse was not true. Teens who smoked cigarettes were not more likely to report use of e-cigarettes at 6 months.

Source: National Institute on Drug Abuse, 2018


## Nicotine and Other Substances

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- Youth who use nicotine are more likely to use other substances such as tobacco, alcohol and other drugs
- Young adults who smoke or use e-cigarettes are more likely to binge drink than non-smokers.

Source: Minnesota Department of Health, 2018

## Nicotine and Pregnancy



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- “The evidence is sufficient to infer that at high-enough doses, nicotine has acute toxicity” and that “the evidence is sufficient to infer that nicotine adversely affects maternal and fetal health during pregnancy.”
- “Nicotine can cross the placenta and has known effects on fetal and postnatal development. Therefore nicotine delivered by e-cigarettes during pregnancy can result in multiple adverse consequences including SIDS, and could result in altered corpus callosum, deficits in auditory processing, and obesity.”

Source: Surgeon General's Report, 2014

## Signs of E-Cigarette Use

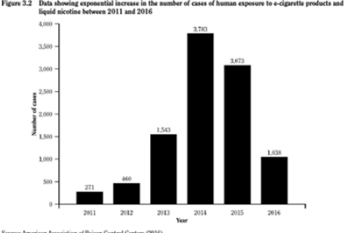
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- Sudden use of perfume/cologne
- Interest in burning candles
- Weight gain
- Irritability, anger, impatience, anxiety, hard time concentrating
- Increased thirst
- Nosebleeds
- Desire for flavor
- Cutting back on caffeine
- Pneumonia
- Missing phone chargers
- Finding unfamiliar USB drives, battery chargers or spare parts

Source: US News and World Report, 2018; CATCH my breath, 2019

## Inadvertent Ingestions of E-Cigarette Liquid

- 51% of calls to poison centers from children <5 years of age
- As of June 30<sup>th</sup>, 2019 there were nearly 2,100 cases involving e-cigarettes, nearly as many as in all other years combined
- Getting more Statistics



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Figure 3.2 Data showing exponential increase in the number of cases of human exposure to e-cigarette products and liquid nicotine between 2013 and 2016

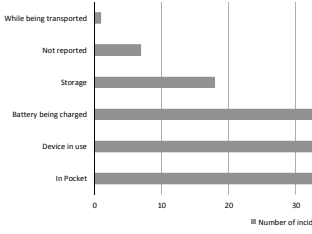
Year	Number of Cases
2013	213
2014	469
2015	1,543
2016	3,743
2017	3,473
2018	1,433

Source: American Association of Poison Control Centers (AAPCC), 2016

Note: These numbers reflect the total human exposure to e-cigarettes and liquid nicotine reported to poison centers as of July 31, 2018. The numbers may change as cases are closed and additional information is received.

Source: AAPCC, 2016/Surgeon General's Report, 2014

## Explosions and Fires



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Location	Number of Incidents
While being transported	~1
Not reported	~5
Storage	~18
Battery being charged	~48
Device in use	~60
In Pocket	~62

Source: U.S. Fire Administration (2017) Electronic cigarette fires and explosions in the United States 2009-2016

## Second Exposure to E-Cigarettes

- Passive exposure to e-cigarettes causes and increase in serum cotinine similar to passive exposure from cigarette smoke
- Risk of allergic reactions in non-users such as dermatitis and allergic sensitization.
  - Several e-liquids contain flavorants derived from nuts

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Source: E-cigarette use among youth and young adults, A Report of the Surgeon General, 2016

## Vaping in Popular Culture

- Vape is the 2014 Word of the Year for Oxford Dictionary
- Celebrities Vaping

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## Vaping in Popular Culture

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- Social Media Acceptance
- Vape Wear/Vape Concealment

## E-Cigarette Companies and Sales

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- R.J. Reynolds (Camel)=VUSE
- Imperial Tobacco (Newport)= Blu
- Atria (Phillip Morris/Malboro) MarkTen

Source: CDC Newsroom, 2018/Tobaccofreekids.org

## Vaping Advertising

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"WARNING: This product contains nicotine. Nicotine is an addictive chemical."

## E-Cigarette Regulation

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- Child Nicotine Poisoning Prevention Act of 2015
  - Requires liquid nicotine containers to be sold in child-resistant packaging consistent with U.S. Consumer Product Safety Commission

Source: AAP, 2015

## E-Cigarette Regulation

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- FDA Deeming Regulations for E-cigarettes, Cigars, and All Other Tobacco Products
  - Extended FDA authority to all tobacco products including e-cigarettes.

Previously Regulated by FDA	Now Also Regulated by FDA
<ul style="list-style-type: none"> <li>• Cigarettes</li> <li>• Cigarette tobacco</li> <li>• Roll-Your-Own tobacco</li> <li>• Smokeless tobacco</li> </ul> <p><small>This includes the components, parts, and accessories of these products.</small></p>	<ul style="list-style-type: none"> <li>• Electronic Nicotine Delivery System (ENDS)</li> <li>• Pipe Tobacco</li> <li>• Cigars</li> <li>• Hookah</li> <li>• E-liquid</li> <li>• Any other product that meets the definition of "tobacco product" under the FD&amp;C Act, except accessories of newly regulated products.</li> </ul> <p><small>This includes the components and parts of these products.</small></p>

Source: AAP, 2015/FDA.gov

## E-Cigarette Regulation

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- FDA Deeming Regulations for E-cigarettes, Cigars, and All Other Tobacco Products
  - Banned sales under 18 years old
  - Photo ID for those under 27 years old
  - Banned free samples and vending machine sales
  - Warning statement on packaging

Source: AAP, 2015

## Public Policy Recommendations

- Reduce youth access to e-cigarettes.
  - a. The FDA should act immediately to regulate e-cigarettes similar to how traditional cigarettes are regulated to protect public health.
  - b. Ban the sale of e-cigarettes to children and youth younger than 21 years.
  - c. Ban Internet sales of e-cigarettes and e-cigarette solution.
- Reduce youth demand for e-cigarettes.
  - a. Ban all characterizing flavors, including menthol, in e-cigarettes.
  - b. Ban all e-cigarette product advertising and promotion in forms that are accessible to children and youth.
  - c. Tax e-cigarettes at comparable rates to those of conventional cigarettes.
- Incorporate e-cigarettes into current tobacco-free laws and ordinances where children and adolescents live, learn, play, work, and visit.

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American Academy  
of Pediatrics  
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Source: AAP, 2015

## Who is serving you?

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Advanced Practice Pharmacists & Nurses who are certified as Specialists in Poison Information, clinically supervised by a board certified physician toxicologist

## Poison Centers Manage Demand

- 90% of poisonings occur in the home.
- 70% of home calls to Poison Center are cared for at home by consultation and follow-up.
- Unnecessary visits to emergency rooms are avoided.

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## Poison Centers Manage Care

- Poison Centers advise clinicians of clearly defined end points useful for decision-making and starting and stopping therapy in patients.
- A risk management **safety net** for the patient, the practitioner, and the Health Care Facility.

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## Poison Centers Manage Care

- Poison Centers are often the first to catch contaminated food outbreaks or other public health crisis.
  - Response to the opioid crisis and counterfeit opioids
  - Contaminated K2 with brodifacoum

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## A Call to Action...

Save the number as a contact in your phone:  
Poison Help Line:  
1-800-222-1222  
Health Care Professionals  
1-888-268-4195



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Questions?



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